

# Cost per message and minute call in USD for Growth/Pro Plan

The prices shown here are for Growth/Pro Plan. For business plan there's an additional discount on top of this rate.

Per message and minute call prices vary based on the recipient's country.

For Conversation pricing, all service conversions are free for Growth/Pro/Business plan customers.

Conversation that initiates from the CTWA Ad is free.

Utility messages sent as a response within during 24 hour service window are free.

Business initiated calling is not available in USA, Canada, Egypt, Turkey, Nigeria and Vietnam.

User-initiated calling is available in every location and is free of cost.



## WhatsApp Messaging

Country Name	ISO Code	Country Codes	Marketing	Utility	Authentication	International Authentication*	WA Calling
Afghanistan	AF	93	\$0.09150	\$0.01469	\$0.01469		\$0.0137
Albania	AL	355	\$0.10750	\$0.02756	\$0.02756		\$0.0114
Algeria	DZ	213	\$0.02813	\$0.00520	\$0.00520		\$0.0124
American Samoa	AS	1-684	\$0.07550	\$0.01001	\$0.01001		\$0.0158
Andorra	AD	376	\$0.07550	\$0.01001	\$0.01001		\$0.0158
Angola	AO	244	\$0.02813	\$0.00520	\$0.00520		\$0.0124
Anguilla	AI	1-264	\$0.07550	\$0.01001	\$0.01001		\$0.0158
Antarctica	AQ	672	\$0.07550	\$0.01001	\$0.01001		\$0.0158
Antigua and Barbuda	AG	1-268	\$0.07550	\$0.01001	\$0.01001		\$0.0158
Argentina	AR	54	\$0.07725	\$0.03380	\$0.03380		\$0.0121
Armenia	AM	374	\$0.10750	\$0.02756	\$0.02756		\$0.0114
Aruba	AW	297	\$0.07550	\$0.01001	\$0.01001		\$0.0158
Australia	AU	61	\$0.09150	\$0.01469	\$0.01469		\$0.0137
Austria	AT	43	\$0.07400	\$0.02223	\$0.02223		\$0.0124
Azerbaijan	AZ	994	\$0.10750	\$0.02756	\$0.02756		\$0.0114
Bahamas	BS	1-242	\$0.07550	\$0.01001	\$0.01001		\$0.0158
Bahrain	BH	973	\$0.04263	\$0.01183	\$0.01183		\$0.0152
Bangladesh	BD	880	\$0.09150	\$0.01469	\$0.01469		\$0.0137
Barbados	BB	1-246	\$0.07550	\$0.01001	\$0.01001		\$0.0158
Belarus	BY	375	\$0.10750	\$0.02756	\$0.02756		\$0.0114
Belgium	BE	32	\$0.07400	\$0.02223	\$0.02223		\$0.0124
Belize	BZ	501	\$0.07550	\$0.01001	\$0.01001		\$0.0158
Benin	BJ	229	\$0.02813	\$0.00520	\$0.00520		\$0.0124
Bermuda	BM	1-441	\$0.07550	\$0.01001	\$0.01001		\$0.0158
Bhutan	BT	975	\$0.07550	\$0.01001	\$0.01001		\$0.0158
Bolivia	BO	591	\$0.09250	\$0.01469	\$0.01469		\$0.0139
Bosnia and Herzegovina	BA	387	\$0.07550	\$0.01001	\$0.01001		\$0.0158
Botswana	BW	267	\$0.02813	\$0.00520	\$0.00520		\$0.0124
Brazil	BR	55	\$0.07813	\$0.00884	\$0.00884		\$0.1296
British Indian Ocean Territory	IO	246	\$0.07550	\$0.01001	\$0.01001		\$0.0158
British Virgin Islands	VG	1-284	\$0.07550	\$0.01001	\$0.01001		\$0.0158
Brunei	BN	673	\$0.07550	\$0.01001	\$0.01001		\$0.0158
Bulgaria	BG	359	\$0.07550	\$0.02756	\$0.02756		\$0.0114
Burkina Faso	BF	226	\$0.02813	\$0.00520	\$0.00520		\$0.0124
Burundi	BI	257	\$0.02813	\$0.00520	\$0.00520		\$0.0124
Cambodia	KH	855	\$0.09150	\$0.01469	\$0.01469		\$0.0137
Cameroon	CM	237	\$0.02813	\$0.00520	\$0.00520		\$0.0124
Canada	CA	1	\$0.03125	\$0.00442	\$0.00442		\$0.0145
Cape Verde	CV	238	\$0.07550	\$0.01001	\$0.01001		\$0.0158
Cayman Islands	KY	1-345	\$0.07550	\$0.01001	\$0.01001		\$0.0158
Central African Republic	CF	236	\$0.07550	\$0.01001	\$0.01001		\$0.0158
Chad	TD	235	\$0.02813	\$0.00520	\$0.00520		\$0.0124
Chile	CL	56	\$0.1113	\$0.02600	\$0.02600		\$0.0145
China	CN	86	\$0.09150	\$0.01469	\$0.01469		\$0.0137
Christmas Island	CX	61	\$0.07550	\$0.01001	\$0.01001		\$0.0158
Cocos Islands	CC	61	\$0.07550	\$0.01001	\$0.01001		\$0.0158
Colombia	CO	57	\$0.01563	\$0.00104	\$0.00104		\$0.0133
Comoros	KM	269	\$0.07550	\$0.01001	\$0.01001		\$0.0158
Cook Islands	CK	682	\$0.07550	\$0.01001	\$0.01001		\$0.0158
Costa Rica	CR	506	\$0.09250	\$0.01469	\$0.01469		\$0.0139
Croatia	HR	385	\$0.10750	\$0.02756	\$0.02756		\$0.0114
Cuba	CU	53	\$0.07550	\$0.01001	\$0.01001		\$0.0158
Curacao	CW	599	\$0.07550	\$0.01001	\$0.01001		\$0.0158
Cyprus	CY	357	\$0.07550	\$0.01001	\$0.01001		\$0.0158
Czech Republic	CZ	420	\$0.10750	\$0.02756	\$0.02756		\$0.0114
Democratic Republic of the Congo	CD	243	\$0.07550	\$0.01001	\$0.01001		\$0.0158
Denmark	DK	45	\$0.07400	\$0.02223	\$0.02223		\$0.0124
Djibouti	DJ	253	\$0.07550	\$0.01001	\$0.01001		\$0.0158
Dominica	DM	1-767	\$0.07550	\$0.01001	\$0.01001		\$0.0158
Dominican Republic	DO	1-809	\$0.09250	\$0.01469	\$0.01469		\$0.0139
Dominican Republic	DO	1-829	\$0.09250	\$0.01469	\$0.01469		\$0.0139
Dominican Republic	DO	1-849	\$0.09250	\$0.01469	\$0.01469		\$0.0139
East Timor	TL	670	\$0.07550	\$0.01001	\$0.01001		\$0.0158
Ecuador	EC	593	\$0.09250	\$0.01469	\$0.01469		\$0.0139
Egypt	EG	20	\$0.08050	\$0.00468	\$0.00468	\$0.08450	\$0.0152
El Salvador	SV	503	\$0.09250	\$0.01469	\$0.01469		\$0.0139
Equatorial Guinea	GQ	240	\$0.07550	\$0.01001	\$0.01001		\$0.0158
Eritrea	ER	291	\$0.02813	\$0.00520	\$0.00520		\$0.0124
Estonia	EE	372	\$0.07550	\$0.01001	\$0.01001		\$0.0158
Ethiopia	ET	251	\$0.02813	\$0.00520	\$0.00520		\$0.0124
Falkland Islands	FK	500	\$0.07550	\$0.01001	\$0.01001		\$0.0158
Faroe Islands	FO	298	\$0.07550	\$0.01001	\$0.01001		\$0.0158
Fiji	FJ	679	\$0.07550	\$0.01001	\$0.01001		\$0.0158
Finland	FI	358	\$0.07400	\$0.02223	\$0.02223		\$0.0124
France	FR	33	\$0.10738	\$0.03900	\$0.03900		\$0.0119
French Polynesia	PF	689	\$0.07550	\$0.01001	\$0.01001		\$0.0158
Gabon	GA	241	\$0.02813	\$0.00520	\$0.00520		\$0.0124
Gambia	GM	220	\$0.02813	\$0.00520	\$0.00520		\$0.0124
Georgia	GE	995	\$0.10750	\$0.02756	\$0.02756		\$0.0114
Germany	DE	49	\$0.17063	\$0.07150	\$0.07150		\$0.0124
Ghana	GH	233	\$0.02813	\$0.00520	\$0.00520		\$0.0124
Gibraltar	GI	350	\$0.07550	\$0.01001	\$0.01001		\$0.0158
Greece	GR	30	\$0.10750	\$0.02756	\$0.02756		\$0.0114
Greenland	GL	299	\$0.07550	\$0.01001	\$0.01001		\$0.0158
Grenada	GD	1-473	\$0.07550	\$0.01001	\$0.01001		\$0.0158
Guam	GU	1-671	\$0.07550	\$0.01001	\$0.01001		\$0.0158
Guatemala	GT	502	\$0.09250	\$0.01469	\$0.01469		\$0.0139
Guernsey	GG	44-1481	\$0.07550	\$0.01001	\$0.01001		\$0.0158
Guinea	GN	224	\$0.07550	\$0.01001	\$0.01001		\$0.0158
Guinea-Bissau	GW	245	\$0.02813	\$0.00520	\$0.00520		\$0.0124
Guyana	GY	592	\$0.07550	\$0.01001	\$0.01001		\$0.0158
Haiti	HT	509	\$0.09250	\$0.01469	\$0.01469		\$0.0139
Honduras	HN	504	\$0.09250	\$0.01469	\$0.01469		\$0.0139
Hong Kong	HK	852	\$0.09150	\$0.01469	\$0.01469		\$0.0137
Hungary	HU	36	\$0.10750	\$0.02756	\$0.02756		\$0.0114
Iceland	IS	354	\$0.07550	\$0.01001	\$0.01001		\$0.0158
India	IN	91	\$0.01475	\$0.00182	\$0.00182	\$0.03640	\$0.0064
Indonesia	ID	62	\$0.05138	\$0.03250	\$0.03250	\$0.17680	\$0.0290
Iran	IR	98	\$0.07550	\$0.01001	\$0.01001		\$0.0158
Iraq	IQ	964	\$0.04263	\$0.01183	\$0.01183		\$0.0152
Ireland	IE	353	\$0.07400	\$0.02223	\$0.02223		\$0.0124
Isle of Man	IM	44-1624	\$0.07550	\$0.01001	\$0.01001		\$0.0158
Israel	IL	972	\$0.04413	\$0.00689	\$0.00689		\$0.0152
Italy	IT	39	\$0.08638	\$0.03900	\$0.03900		\$0.0145
Ivory Coast	CI	225	\$0.02813	\$0.00520	\$0.00520		\$0.0124
Jamaica	JM	1-876	\$0.09250	\$0.01469	\$0.01469		\$0.0139
Japan	JP	81	\$0.09150	\$0.01469	\$0.01469		\$0.0137
Jersey	JE	44-1534	\$0.07550	\$0.01001	\$0.01001		\$0.0158
Jordan	JO	962	\$0.04263	\$0.01183	\$0.01183		\$0.0152
Kazakhstan	KZ	7	\$0.10025	\$0.05200	\$0.05200		\$0.0158
Kenya	KE	254	\$0.02813	\$0.00520	\$0.00520		\$0.0124
Kiribati	KI	686	\$0.07550	\$0.01001	\$0.01001		\$0.0158
Kosovo	XK	383	\$0.07550	\$0.01001	\$0.01001		\$0.0158
Kuwait	KW	965	\$0.04263	\$0.01183	\$0.01183		\$0.0152
Kyrgyzstan	KG	996	\$0.07550	\$0.01001	\$0.01001		\$0.0158
Laos	LA	856	\$0.09150	\$0.01469	\$0.01469		\$0.0137
Latvia	LV	371	\$0.10750	\$0.02756	\$0.02756		\$0.0114
Lebanon	LB	961	\$0.04263	\$0.01183	\$0.01183		\$0.0152
Lesotho	LS	266	\$0.02813	\$0.00520	\$0.00520		\$0.0124
Liberia	LR	231	\$0.02813	\$0.00520	\$0.00520		\$0.0124
Libya	LY	218	\$0.02813	\$0.00520	\$0.00520		\$0.0124
Liechtenstein	LI	423	\$0.07550	\$0.01001	\$0.01001		\$0.0158
Lithuania	LT	370	\$0.10750	\$0.02756	\$0.02756		\$0.0114
Luxembourg	LU	352	\$0.07550	\$0.01001	\$0.01001		\$0.0158
Macau	MO	853	\$0.07550	\$0.01001	\$0.01001		\$0.0158
Macedonia	MK	389	\$0.07550	\$0.01001	\$0.01001		\$0.0158
Madagascar	MG	261	\$0.02813	\$0.00520	\$0.00520		\$0.0124
Malawi	MW	265	\$0.02813	\$0.00520	\$0.00520		\$0.0124
Malaysia	MY	60	\$0.10750	\$0.01820	\$0.01820	\$0.05434	\$0.0130
Maldives	MV	960	\$0.07550	\$0.01001	\$0.01001		\$0.0158
Mali	ML	223	\$0.02813	\$0.00520	\$0.00520		\$0.0124
Malta	MT	356	\$0.07550	\$0.01001	\$0.01001		\$0.0158
Marshall Islands	MH	692	\$0.07550	\$0.01001	\$0.01001		\$0.0158
Mauritania	MR	222	\$0.02813	\$0.00520	\$0.00520		\$0.0124
Mauritius	MU	230	\$0.07550	\$0.01001	\$0.01001		\$0.0158
Mayotte	YT	262	\$0.07550	\$0.01001	\$0.01001		\$0.0158
Mexico	MX	52	\$0.03813	\$0.01105	\$0.01105		\$0.0113
Micronesia	FM	691	\$0.07550	\$0.01001	\$0.01001		\$0.0158
Moldova	MD	373	\$0.10750	\$0.02756	\$0.02756		\$0.0114
Monaco	MC	377	\$0.07550	\$0.01001	\$0.01001		\$0.0158
Mongolia	MN	976	\$0.09150	\$0.01469	\$0.01469		\$0.0137
Montenegro	ME	382	\$0.07550	\$0.01001	\$0.01001		\$0.0158
Montserrat	MS	1-664	\$0.07550	\$0.01001	\$0.01001		\$0.0158
Morocco	MA	212	\$0.02813	\$0.00520	\$0.00520		\$0.0124
Mozambique	MZ	258	\$0.02813	\$0.00520	\$0.00520		\$0.0124
Myanmar	MM	95	\$0.07550	\$0.01001	\$0.01001		\$0.0158
Namibia	NA	264	\$0.02813	\$0.00520	\$0.00520		\$0.0124
Nauru	NR	674	\$0.07550	\$0.01001	\$0.01001		\$0.0158
Nepal	NP	977	\$0.09150	\$0.01469	\$0.01469		\$0.0137
Netherlands	NL	31	\$0.19963	\$0.06500	\$0.06500		\$0.0076
Netherlands Antilles	AN	599	\$0.07550	\$0.01001	\$0.01001		\$0.0158
New Caledonia	NC	687	\$0.07550	\$0.01001	\$0.01001</		